

## A New Kind of Diversity – by Dr. Tim Elmore

### Generational Issues

<b>Generational Issue</b>	<b>Builders / Silent Generation</b>	<b>Boomers Pig in Python Gen</b>	<b>Busters Generation X</b>	<b>Millennials Generation Y</b>	<b>Coronials Generation Z</b>
Birth years	1929 – 1945	1946 – 1964	1965 – 1982	1983 – 2000	2001 - 2015
Life paradigm	Be grateful you have a job	I want better	Keep it real	Life is a cafeteria	I'm coping and hoping
Technology	Hope to outlive it	Master it	Employ it	Enjoy it	Hack it
Market	Goods	Services	Experiences	Transformations	Reinventions
Ethics	Conservative	Self – based	Media – based	Shop around	Elastic
View of authority	Respect them	Replace them	Endure them	Choose them	Not sure I need them
Pandemic's Effects	We've seen tough times before	My retirement is Disappearing	See, I told you life Was hard	What will this do to my dreams?	I feel postponed and penalized
Role of work	Means for a living	Central focus	Irritant	Place to serve	It's my hobby
Role of relationships	Significant	Limited, useful	Central, caring	Unlimited, global	Utilitarian
Sense of identity	I am humble	I am valuable	I am self-sufficient	I am awesome	I am fluid
View of future	Seek to stabilize	Create it	Skeptical	YOLO	FOMO