



Willamette Valley American Inn of Court

2020 Needs & Values Survey Summary Results (as of 4/12/20)

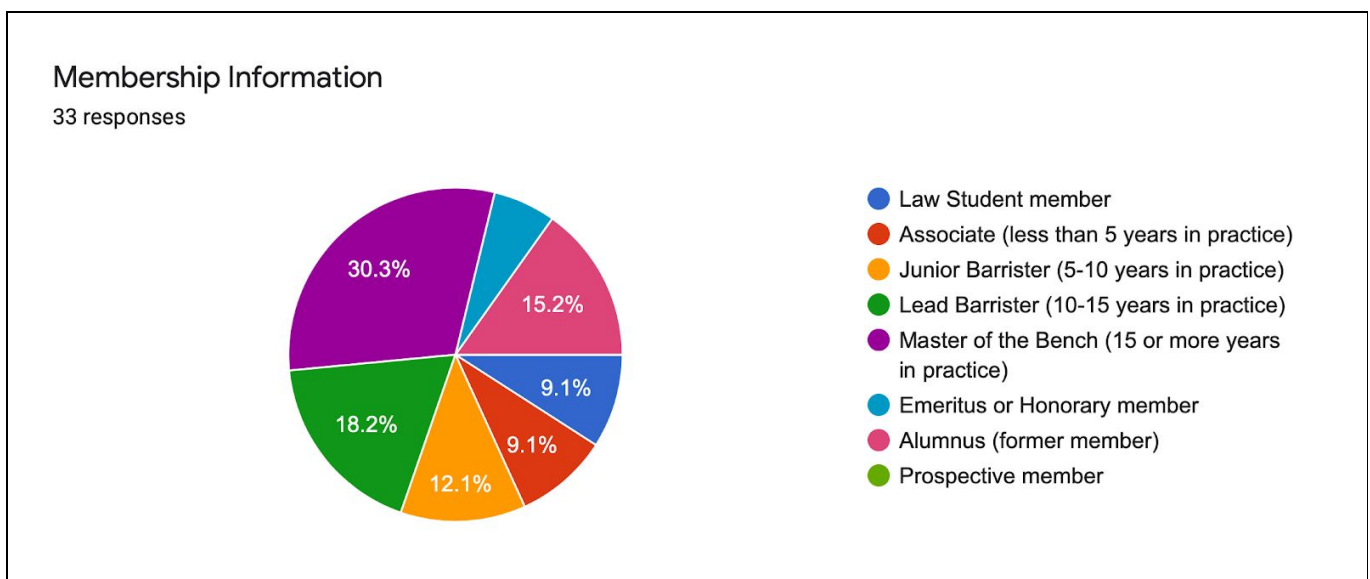
Background:

Willamette Valley American Inn of Court (WVAIC) is affiliated with the national organization American Inns of Court. The mission of the American Inns of Court is to “inspire the legal community to advance the rule of law by achieving the highest level of professionalism through example, education, and mentoring.” In 2016 the American Inns of Court surveyed members about their experience. A summary of the national results on collegiality, innovation, respect, education, connection, and mentorship is available on the [Member Experience page](#).

In March 2020 the WVAIC board sent a [survey](#) to learn more about the needs and values of the local membership, including active, alumnus, and prospective members. Below is a high-level summary of the responses received.

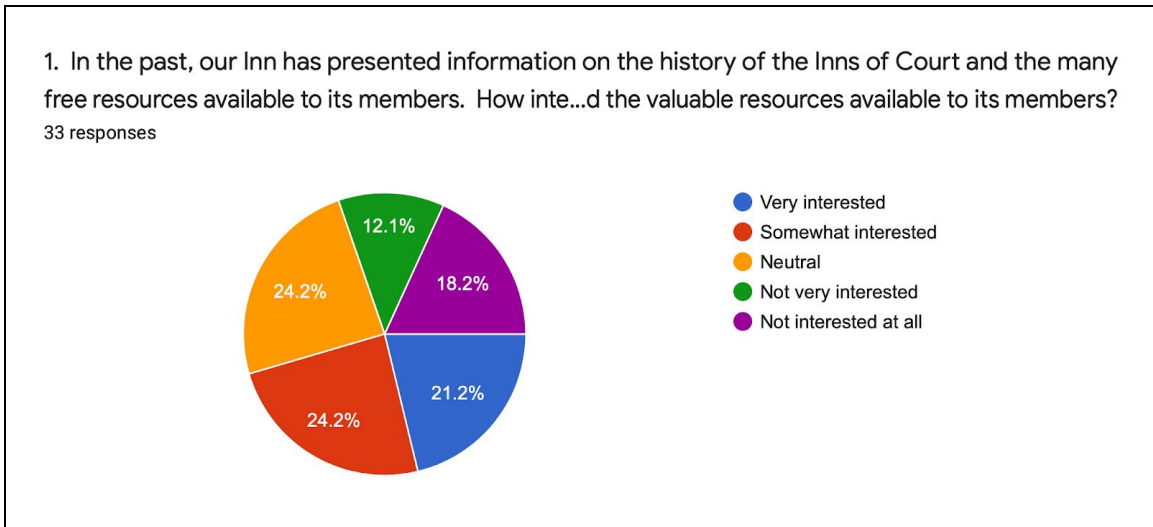
The board and team leads will be analyzing the survey results and the ideas members shared to help inform future WVAIC administration decisions and program planning.

Who and how many responded to the survey:



1. Level of interest in a presentation on the national American Inns of Court, what it is doing across the country, and the valuable resources available to its members:

As supported by the pie chart below, approximately 45% of respondents are very or somewhat interested while 30% are not very or not all interested, and 24% are neutral on receiving a presentation on the national American Inns of Court.



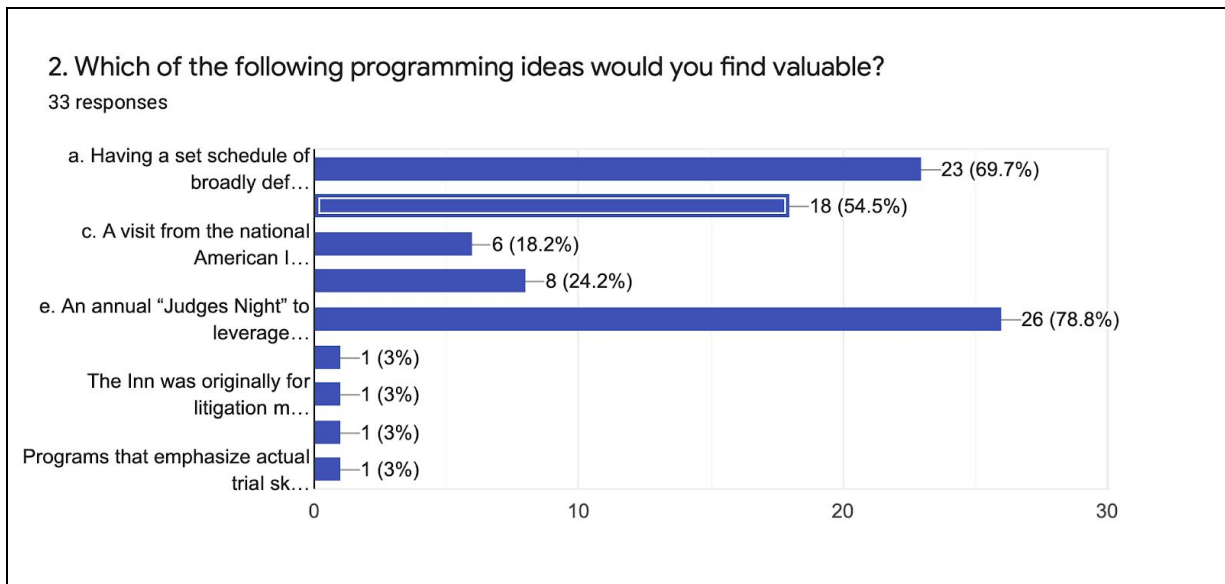
2. Which programming ideas members find valuable:

As illustrated in the bar chart below, the programming ideas most favored by respondents are:

- Option a: A set schedule of broadly defined CLE topics and social events each year (70%)
- Option b: An off-site networking social at the beginning of each year to introduce new members and preview the upcoming year (55%)
- Option d: Hosting an annual “Judges Night” (79%)

Summary of other programming ideas respondents said they would find valuable:

- Training on diversity and racial bias and sensitivity
- Programming focused on trial and litigation skills

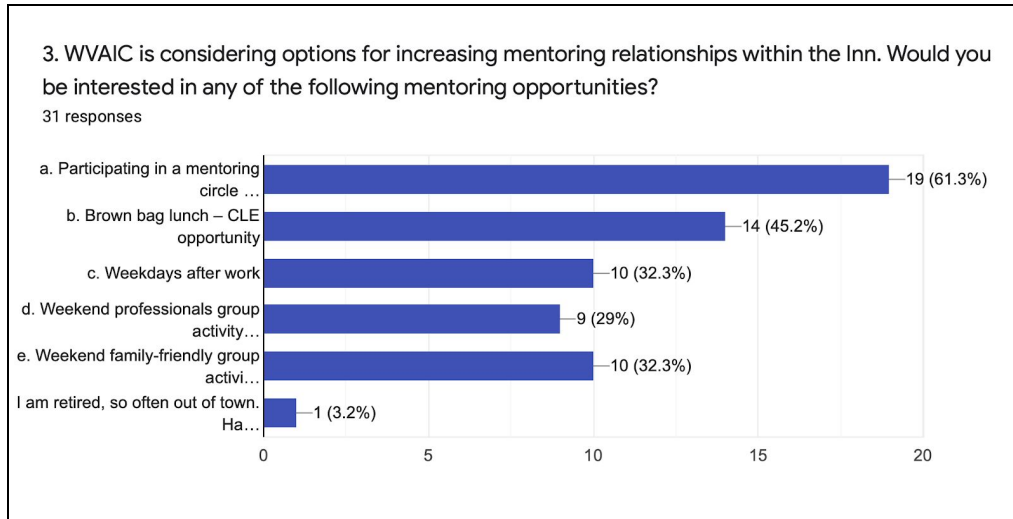


3. Mentoring activities members are interested in and how they would like to participate:

As illustrated in the bar chart below, the mentoring activities respondents are most interested in are:

- Option a: Participating in a mentoring circle (61%)
- Option b: Brown bag lunch (CLE opportunity) (45%)
- After work and weekend group activities are each favored by around 30% of respondents.

Approximately 61% of respondents said they would like to participate as a mentor, 13% as a mentee, and 26% as both a mentor and a mentee.

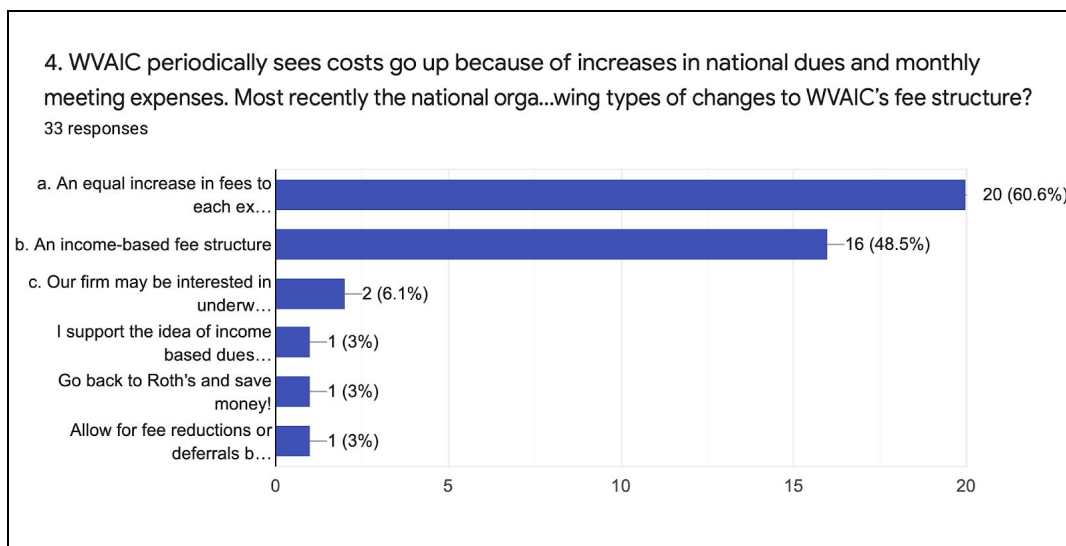


4. Options for covering membership costs, including increases due to rising national dues and monthly meeting expenses.

As shown in the bar chart below, respondents said they would support the following changes to WVAIC's fee structure (note, respondents could select multiple options):

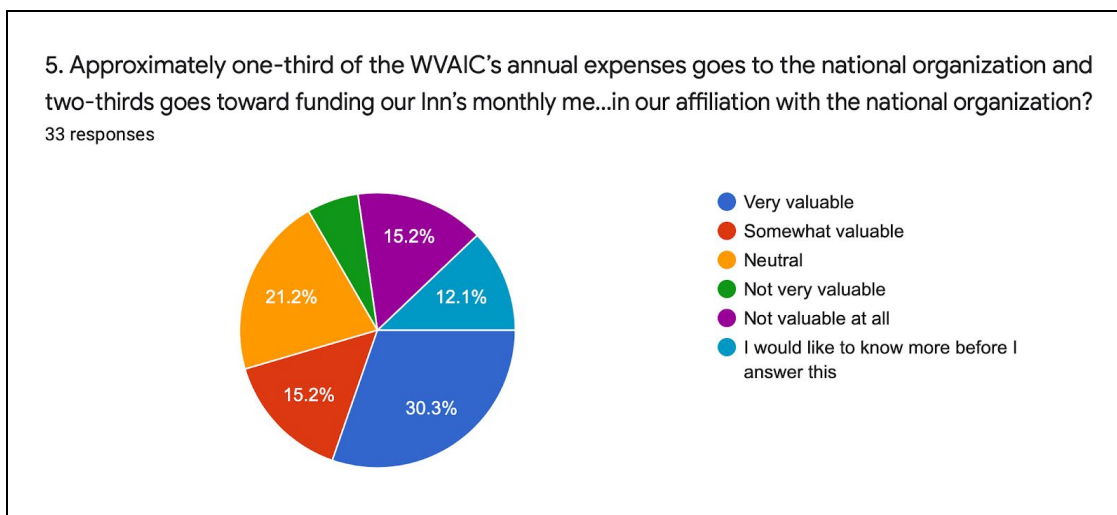
- 60% would support an equal increase in fees to existing membership tiers
- 49% would support an income-based fee structure
- 6.1% (2 respondents) said their firm may be interested in underwriting a particular meeting

Other ideas respondents shared include allowing fee reductions or deferrals by request and evaluating current venue costs.



5. How much WVAIC members value maintaining an affiliation with the national American Inn of Court organization.

As supported by the pie chart below, approximately 46% of respondents find WVAIC's affiliation with the national organization to be very or somewhat valuable; 21% are neutral; 12% would like more information; and 15% respondents find no value at all in WVAIC's affiliation with the national organization.



6. Ideas on how to increase membership.

Summary of ideas respondents shared to help increase membership:

- Encourage current members to invite guests and recruit new members.
- Reach out to former members and more established members of the bar and judiciary.
- Keep law students engaged.
- Recruit at OSB swearing-in ceremony and the New Admittee Luncheon events.
- Increase diversity, including people of color.
- Improve the quality of programming and member experience.

7. The "one thing" that WVAIC could change to be more useful to members.

Summary of ideas respondents shared:

- Use microphones for all speakers, including audience questions.
- Start and end the CLE time earlier (end by 7:30 pm).
- Increase diversity of membership, speakers, and topics.
- Mix up seating and encourage more social mixing to alleviate cliquishness.
- Encourage team leads to regularly meet with their teams.
- Encourage teams to have their members work together to develop and present substantively strong and interesting CLE programs, with fewer "talking heads" presentations.
- Focus on presenting trial and litigation skills.
- Provide information about how the national organization is useful to the local chapter.
- Several said they like the current format as-is.