

Useful Articles

How Are Lawyers Using Social Media In 2016?

<http://www.mycase.com/blog/2016/02/how-are-lawyers-using-social-media-in-2016-infographic/>

ABA – Social Media for Lawyers

http://www.americanbar.org/groups/departments_offices/legal_technology_resources/resources/social_media.html

7 Best Resources on Social Media Marketing for Lawyers

<http://lawfirmsuites.com/2016/08/social-media-marketing-for-lawyers/>

How Buyers Seek Out Small Law Firms and Determine Expertise?

<http://businessoflawblog.com/2015/01/buyers-small-law/>

Attorney Advertising in the Age of Reddit: Drafting Ethical Responses to Prospective Clients in Online Non-legal Forums

29 Geo. J. Legal Ethics 1111

Georgetown Journal of Legal Ethics, Fall 2016

Law Firm Marketing in the Age of Social Media: A Toolbox for Attorneys

http://www.niu.edu/law/pdfs/law-review/issues/full_issues/36-3/Mentkowski-Bibliography.pdf

A Lawyers Guide to Social Media Marketing

https://www.attorneyatwork.com/wp-content/uploads/2015/01/Connected-A-Lawyers-Guide-to-Social-Media-Marketing_012815.pdf

Rethinking Lawyer Advertising Rules

http://www.americanbar.org/content/dam/aba/publications/professional_lawyer/volume_23_number_3/ABA_PLN_v023n03_issue.authcheckdam.pdf

The Ethics of Disguised Identity in Social Media

24 ALB. L.J. SCI. & TECH. 447 (2014)

<http://www.albanylawjournal.org/archives/Pages/article-information.aspx?volume=24&issue=3&page=447>

Hunter v. Va. State Bar ex rel. Third Dist. Comm.

285 Va. 485; 744 S.E.2d 611; Supreme Court of Virginia

February 28, 2013, Decided